



Yarmouth and Acadian Shores Tourism Assoc.  
 932 Hwy 1 Hebron  
 Yarmouth, Nova Scotia  
 B0W 5X5  
 Canada

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Yarmouth & Acadian Shores is located in Kespukwitk, one of seven districts in Mi'kma'ki, and is home to Wasoqopa'q First Nation. Mi'kma'ki is the traditional and unceded territory of the Mi'kmaq people.

**MINUTES - YASTA Board of Directors Meeting Wednesday, Dec. 11th, 2024 (1:30 pm)**  
**(Approved Jan. 22nd, 2025)**

(Yarmouth Town Hall and Online)

**Attendance**

**Municipality of the District of Yarmouth**

- Present Warden John Cunningham\* - Municipality of the District of Yarmouth Council Rep. (In-Person) 1 A
- Present Councillor Phil Mooney\* - Municipality of the District of Yarmouth Council Rep. (In-Person) 2 B
- Absent - No Regrets Rob Stephenson - Municipality of the District of Yarmouth Industry Rep. 3
- Vacant Seat Municipality of the District of Yarmouth Industry Rep. 4

**Town of Yarmouth**

- Present Councillor Wade Cleveland - Town of Yarmouth Council Rep. (In-Person) 5
- Present Janice Saulnier - Town of Yarmouth Industry Rep (Online) 6
- Vacant Seat Town of Yarmouth Industry Rep. 7

**Marketing and Promotions Advisory Committee**

- Present Brian Rodney - Marketing & Promotions Levy Advisory Committee Rep (In-Person) 8
- Vacant Seat MPLAC Industry Rep 9
- Present Devon Cromwell - Marketing & Promotions Levy Advisory Committee Rep. (Online) 10

**Municipality of the District of Argyle**

- Present Councillor Darryl LeBlanc Municipality of Dist. of Argyle Council Rep. (In-Person) 11
- Present Roland d'Eon - Municipality of the District of Argyle Industry Rep. (In-Person) 12
- Present Jonathan Joseph - Municipality of the District of Argyle Industry Rep (In-Person) 13

**Staff & Support**

- Present Neil MacKenzie - CEO of YASTA (In-Person)
- Present Greg Shay - CFO for the Municipality of the District of Yarmouth (Online)

**Ex-officio**

- Present Victoria Brooks - CAO Municipality of the District of Yarmouth (Ex officio member) (Online)
- Absent Alain Muise - CAO Municipality of the District of Argyle (Ex officio member)
- Absent Jeff Gushue - CAO Jeff Gushue (Ex officio member)

**Partners & Stakeholders**

- Present Mayor Pam Mood - Mayor, Town of Yarmouth (In-Person)
- Present Warden John Cunningham - Warden, The Municipality of the District of Yarmouth (In-Person)
- Present Warden Nicole Allbright - Warden, The Municipality of the District of Argyle (In-Person)

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**No. 1. Welcome by Chair**

The meeting was chaired by Warden John Cunningham, who called the meeting to order at 1:30 PM.

**No. 2. Additions/Approval of Agenda**

***I-Motion:** Moved by Councillor Wade Cleveland, seconded by Brian Rodney to approve the agenda as circulated. **Motion carried.***

**No. 3. Approval of Minutes from previous meetings**

3. A. [Minutes from Thursday, September 12th, 2024](#)

***I-Motion:** Moved by Councillor Wade Cleveland, seconded Roland d'Eon to approve the previous minutes from Thursday, September 12th, 2024. **Motion Carried.***

**No. 4. Financials**

4. A. [YASTA Financials](#) Nov. 30th, 2024 (Greg Shay)

***I-Motion:** Moved by Councillor Darryl LeBlanc, seconded by Roland d'Eon to approve the financials. **Motion carried.***

**No. 5. Business**

5. A. 2024 Bylaws

***I-Motion:** Moved by Brian Rodney, seconded by Councillor Darryl LeBlanc, to table item 5A. until the next meeting. **Motion Carried.***

***I-Motion:** Moved by Councillor Phil Mooney, seconded Councillor Wade Cleveland to move in camera to discuss the request for decision regarding new office leases. **Motion Carried***

5. A. Lease/contract discussion [RFD](#)

The board agreed to come out of camera.

***I-Motion:** Moved by Councillor Phil Mooney, seconded by Councillor Darryl LeBlanc, that the board approve the selection of 4111 Highway 308, Tusket, as YASTA's new office location and authorizes the CEO of YASTA to finalize the lease agreement and ensure that the lease stipulates a breakdown of the liability insurance with Hubert & Phyllis Pothier Realty. **Motion Carried***

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**No. 7. Reports**

No reports

**No. 8. Additions**

No additions

**No. 9. Date of Next Meeting**

January 22nd at 1:30 PM at the Municipality of the District of Argyle Municipal Building.

5 JE Hatfield Ct., Tusket, NS B0W 3M0

**YASTA Board Meeting**

**Wednesday, January 22, 2025 · 1:30 – 3:00 pm**

Time zone: America/Halifax

Google Meet joining info

Video call link: <https://meet.google.com/ivi-nvjd-scq>

Or dial: (CA) +1 705-419-6482 PIN: 637 794 163#

More phone numbers: <https://tel.meet/ivi-nvjd-scq?pin=1218550984802>

***-Motion: Jonathan Joseph moved to adjourn the meeting. Motion Carried.***

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